

Hello, Nice to see you!

# An Invitation

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Modern Work Business Mixer

**Steelcase®**



**AV MEDIA**  
komunikace obrazem





We are looking forward to meeting you!

# Modern Work Research & Trends

The most recent  
insights & Steelcase  
Karman presentation

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23.11.23

Prague

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Dělnická 32

Foyer co-working

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3

Keynote speakers

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50

Steelcase guests



# Agenda 23.11.

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Brunch & Networking	8:30 - 9:15
Neighborhoods at Work	9:15 – 9:30
State of Culture	9:30 – 9:50
Batch Brew Break	9:50 – 10:00
Steelcase Karman Presentation	10:00 – 10:30



# Meet our speakers!

## Ilinca Popescu

Sales Director  
Steelcase



Organizations can create diverse **Neighborhoods** in their workplace as a tangible way to communicate their values and shift their culture. The workplace can create the same energy and connection people feel sitting in a sidewalk cafe or the same level of solitude they experience in their library or the privacy of their own home.

## John Lam

Partner  
The Culture Factor  
Group



**State of Culture** is the intersection of design, culture, and space. John's role as a creative catalyst for cultural shifts enable to unlock untapped potential withing teams and organizations

## Sara Brondsema

Category Manager  
Steelcase



**Go Beyond With Steelcase Karman!**  
People today are more likely to shift between tasks and locations throughout the day, requiring a next generation chair that is incredibly responsive, intuitive and versatile.



# See you there!

## Thursday 23.11., 8:30 AM

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How to get to: foyer co-working

Parking: Delnicka / Tusarova

Email: [rkarpenk@steelcase.com](mailto:rkarpenk@steelcase.com)

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